



Contact:
Carolyn Solar: 951-359-4757 ext. 109.
[csolar@feedingamericaie.org\(email\)](mailto:csolar@feedingamericaie.org)

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Jack in the Box Stores Raises \$45,000 for Feeding America Riverside | San Bernardino
Limited Edition COVID-19 Face Masks Help to Provide over 360,000 Meals to Families in Need

(Riverside, CA – July 24, 2020) – Feeding America Riverside | San Bernardino (FARSB), the regional food bank of the Inland Empire, received a substantial \$45,000 donation from Envision Foods, LLC, a Jack In the Box Franchisee with over 50 locations, through a campaign to sell limited edition Jack in the Box face masks amid the COVID-19 coronavirus pandemic.

During the pandemic, FARSB has taken swift action to remain a reliable source of food to the Inland Empire’s most vulnerable neighbors, which includes increasing food supply to partner charities, community-based and physical distanced drive-through food distributions, food deliveries to senior, disabled, and home-bound neighbors, and supplying food to children’s summer meal programs.

“As a result of the pandemic, our food bank has experienced an unprecedented increase in demand for food. We expect our emergency response efforts to be essential for months with the economic impact lasting years, but are grateful that our local Jack in the Box restaurants have stepped up and used their platform to make a much-needed gift of this size,” said Stephanie Otero, CEO at FARSB.

“We chose Feeding America Riverside | San Bernardino because of the momentous job they are doing to advocate health and hunger that has affected so many families during these current economic conditions and unprecedented times we are facing each and every day. With the help and support of Jack in the Box Corporate, our company sold over 15,000 masks and we are proud of our restaurant team members who championed together to help support this great cause”. Said, Hamid Sharafatian, President/CEO at Envision Foods, LLC.

While over 50 locations participated in the fundraiser, Jack in the Box location #5470 in Barstow and #3232 in Apple Valley raised the most funds for their local food bank, helping to provide an overall total of 360,000 meals to vulnerable families with the help of their immediate communities.

Sales of the limited-edition masks have concluded, however, donations to support the food bank’s coronavirus efforts can be made directly via the FARSB website, www.FeedingIE.org/donate, where 98 cents of every dollar donated goes directly to food distribution programs.

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About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response

to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary source of food to over 200 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. With the help of these charity partners, they make up the largest hunger relief organization in the Inland Empire, making food security a reality for over 1.2 million people every year.