



# SPONSORSHIP OPPORTUNITIES



**FIGHT  
HUNGER.  
PROVIDE  
HOPE.**







# Event Sponsorships

## Exemplifying Stewardship

### Unlock Opportunities: Sponsor an Event

Feeding America Riverside | San Bernardino (FARSB) hosts multiple events throughout the year. Sponsorships for these events are available at various levels.

Contact our Development Director, Angela, for more information at (951) 359-4757 ext. 121.

By sponsoring an event with FARSB, you have the opportunity to create a lasting impact on the lives of individuals and families struggling with hunger throughout Riverside and San Bernardino Counties. Not only will your support contribute to a hunger-free Inland Empire, but it will also bring numerous benefits to your brand, such as:

- **Increased brand visibility**
- **Deepen community engagement**
- **Heightened employee satisfaction**
- **Valuable networking opportunities**
- **Positive public relations**

Join forces with us today and make a meaningful difference in our community!





# Fiscal Year 2023-2024

## Event Sponsorships



### **Can Tree Wonderland** **Saturday, December 2, 2023**

Be a force for change during our 3rd annual Can Tree Wonderland event this holiday season. Join community teams and local businesses at our warehouse to craft festive trees using canned goods. This event blends fun with fighting hunger. Enjoy hot cocoa and have the opportunity to cast your vote for your favorite tree. There may even be a sighting of Santa Claus himself. Afterward, all can-creations go directly back to the food bank, supporting families in need throughout the community. Together, we CAN fight hunger!

### **Curbing Hunger: Beyond Barriers** **Tuesday, February 20, 2024**

Participate in our annual luncheon, Curbing Hunger, where we gather for a simple in-person soup and bread event at our warehouse. Receive informative insights into our ongoing efforts, local programs, and connect with like-minded community members. Together, let's deepen our understanding of food insecurities and the systemic barriers that enable them. We can be a beacon of hope for those in need and fight the stigma.

### **Million Meals Gala: A Roaring 20's Affair** **Saturday, May 11, 2024**

Come and be part of our annual Million Meals Gala—a remarkable evening where our food distribution warehouse is turned into a stunning event venue. Indulge in a gourmet dinner and participate in auctions and engaging activities, all aimed at creating One Million Meals for families in Riverside and San Bernardino Counties facing hunger. We will also recognize local community heroes and celebrate the supporters who contribute to our mission. Join us for an unforgettable evening!





# CAN TREE WONDERLAND

Be a part of FARSB's 3rd annual Can Tree Wonderland and make a meaningful difference! This year, local businesses, groups, and organizations will gather in our warehouse to build festive canned trees to help fight hunger while creating can-structured masterpieces. Showcase your holiday spirit and team-bonding skills while receiving exposure to our community. Enjoy a complimentary hot cocoa bar and the chance for guests to vote on their favorite tree. Don't be surprised if you spot Santa at the Community Fair portion of the event, as locals join the fun. All cans from your trees will return to the community for families in need throughout the holidays. Together, we CAN fight hunger!



- **When:** Saturday, December 2, 2023
- **Where:** FARSB Warehouse
- **Projected Attendance:** 150-200
- **Audience:** Corporate Partners, Donors, Community Members, and Families
- **Website:** FeedingIE.org/CanTree

**DEADLINE FOR SPONSORSHIP: 11/03/23**

BENEFITS	STAR \$20,000	NOBLE FIR \$10,000	CYPRESS \$5,000	CEDAR \$2,500
<b>Event Presenting Sponsor</b> During Event & at Post-Event Awards Party Recognition	✓			
<b>Hunger Relief Partner Recognition</b> On FARSB Website for One-Year & Newsletter Feature	✓			
<b>Prime Display</b> Prominent Can Tree Placement	✓	✓		
<b>Logo Spotlight</b> On Can Tree Wraps	✓	✓	✓	
<b>Logo Recognition</b> On Event Website, Flyers & Marketing Materials	✓	✓	✓	✓
<b>Exclusive Awards Ceremony</b> Invitation to Post-Event Awards Party	✓	✓	✓	✓
<b>Number of Canned Tree(s)</b> Prebuilt by FARSB Staff or Optional for Team Bonding	3	2	2	1

# CURBING HUNGER

Beyond Barriers



Sponsor FARSB's annual community luncheon, "Curbing Hunger: Beyond Barriers," for a brief and nourishing one-hour meal featuring soup and bread hosted at our warehouse. During this event, you'll receive informative updates on our initiatives, gain insights into ongoing programs, and engage with fellow community members to enhance awareness about food insecurity and the challenges within our system. By joining us, you're contributing to the fight against hunger and the stigma it carries. Let your presence shine as a symbol of hope!

- **When:** Tuesday, February 20, 2024, 11:30 AM
- **Where:** FARSB Warehouse
- **Projected Attendance:** 100
- **Audience:** Donors and Community Members
- **Website:** [FeedingIE.org/CurbingHunger](https://FeedingIE.org/CurbingHunger)

**DEADLINE FOR SPONSORSHIP: 01/19/24**

BENEFITS	SOUPER STAR \$10,000	SOUPREME \$5,000	SOUPMATE \$2,500	SOUPPORTER \$1,000
<b>Event Presenting Sponsor</b> On All Event Marketing With Newsletter Feature	✓			
<b>Speaking Opportunity</b> Exclusive Speaking Opportunity During the Event	✓			
<b>Post-Event Acknowledgment</b> On Social Media and Press Release	✓	✓		
<b>Pre-Event Acknowledgment</b> Social Media Post(s) Across Various Platforms	✓	✓	✓	
<b>Logo Recognition</b> On Event Website, Flyers & Marketing Materials	✓	✓	✓	✓
<b>Reserved Sponsorship Table</b> For (8) People with Prominent Company Logo Placement	2	1.5	1	0.5





# Million MEALS GALA:

A ROARING 20s AFFAIR

A Night of Glitz, Glamour, and Giving Back. Get ready for our largest and most anticipated event of the year! FARSB is back with our annual Million Meals Gala - transforming our food distribution warehouse into an awe-inspiring event venue - Roaring 20s style!

Enjoy a gourmet dinner, bid on exclusive items and experiences in our silent and live auctions, and participate in a best-dressed raffle and other activities, all in support of providing up to One Million Meals for those in need throughout the Inland Empire!

- **When:** Saturday, May 11, 2024, 6:00 PM
- **Where:** FARSB Warehouse
- **Projected Attendance:** 150-200
- **Audience:** Corporate Partners, Donors, and Community Members
- **Website:** [FeedingIE.org/Gala](http://FeedingIE.org/Gala)



**DEADLINE FOR SPONSORSHIP: 04/12/24**

BENEFITS	PRESENTING \$20,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
<b>Event Presenting Sponsor</b> On All Event Marketing and Honoree Plaque	✓			
<b>Hunger Relief Partner Recognition</b> On FARSB Website for One-Year & a Newsletter Feature	✓			
<b>Speaking Opportunity</b> Exclusive Speaking Opportunity During the Event	✓	✓		
<b>Post-Event Acknowledgment</b> On Social Media and Press Release	✓	✓	✓	
<b>Logo Recognition</b> On Event Website, Flyers & Marketing Materials	✓	✓	✓	✓
<b>Event Program Recognition</b> Distributed to All Attendees	✓	✓	✓	✓
<b>Reserved Sponsorship Table</b> For (8) People with Prominent Company Logo Placement	2	1.5	1	0.5

# PAYMENT FORM

Please select your event and support level:

## Can Tree Wonderland

\$20,000 Star Sponsor

\$10,000 Noble Fir Sponsor

\$5,000 Cypress Sponsor

\$2,500 Cedar Sponsor

I can't make it, but I still want to help *Fight Hunger* by donating: \_\_\_\_\_

## Curbing Hunger: Beyond Barriers

\$10,000 Souper Star Sponsor

\$5,000 Soupreme Sponsor

\$2,500 Soupmate Sponsor

\$1,000 Soupporter Sponsor

I can't make it, but I still want to help *Fight Hunger* by donating: \_\_\_\_\_

## Million Meals Gala: A Roaring 20s Affair

\$20,000 Presenting Sponsor

\$10,000 Platinum Sponsor

\$5,000 Gold Sponsor

\$2,500 Silver Sponsor

I can't make it, but I still want to help *Fight Hunger* by donating: \_\_\_\_\_

## CONTACT INFORMATION

Primary Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ E-Mail \_\_\_\_\_

Name of Organization \_\_\_\_\_

Name of Organization as it should appear in Marketing \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

## PAYMENT OPTIONS

Total Amount \$ \_\_\_\_\_  Cash  Check  Credit Card  Invoice Me

Check # \_\_\_\_\_ Make payable to Feeding America RSB | Memo: [Event Name]

Charge Credit Card  VISA  AMEX  MasterCard  Discover

Card Number \_\_\_\_\_ EXP \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Zip \_\_\_\_\_ Phone Number \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### Please return this form to:

Feeding America RSB  
ATTN: Development Department  
2950-A Jefferson St.  
Riverside, CA 92504  
or email [ajugon@feedingamericaie.org](mailto:ajugon@feedingamericaie.org)



# FIGHT HUNGER. PROVIDE HOPE.

## #WeFeedtheIE

Follow us in our Fight Against Hunger.

