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## FOR IMMEDIATE RELEASE

## **Feeding America Riverside | San Bernardino to Host Virtual Event:** *Curbing Hunger FARSB's Curbing Hunger Virtual Event Showcases Long-Term Solutions to the Worsened Hunger Crisis*

(**Riverside**, **CA** – **March 12**, **2021**) – Feeding America Riverside | San Bernardino (FARSB), the regional food bank of the Inland Empire, is launching a free virtual awareness event: *Curbing Hunger*, on March 26, 2021 at 12 p.m. in an effort to bring awareness to the ongoing hunger crisis in the Inland Empire Region and its future recovery.

FARSB will be sharing its journey from the onset of the pandemic to what it's doing now to address the growing demand for food aid from Inland Empire residents. The event will consist of FARSB's CEO, Stephanie Otero, providing an empowering, informative, and enlightening 15-minute presentation to provide insight to how the local food bank has undeniably worked to curb hunger.

Interested companies, community members, and organizations can register for the free online lunch time event by visiting <u>www.FeedingIE.org/curbinghunger</u>.

While the event is free, participants will be encouraged to provide support by making a donation of any amount. Every \$1 donated will help to provide up to 7 meals.

Those not able to attend, but still interested in donating can join efforts in Curbing Hunger by

- Visiting <u>www.FeedingIE.org/curbinghunger</u>
- Texting CURBHUNGER to 41444 to donate
- Following FARSB's social handles on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u> for updates

In 2020, the regional food bank has exceeded to serve over 1.5 million Inland Empire residents, one third of which are children. FARSB provides food to over 250 nonprofit community partners who share their mission to alleviate hunger in the Inland Empire.

98% of every dollar donated through the Curbing Hunger event will go to food programs and 100% of it will stay in Riverside and San Bernardino Counties.

For more information on the regional food bank serving the Inland Empire, visit www.FeedingIE.org.

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## About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response

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to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary source of food to over 200 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. With the help of these charity partners, they make up the largest hunger relief organization in the Inland Empire, making food security a reality for over 1.2 million people every year. Feeding America Riverside | San Bernardino proudly holds the 2019 Guide Star Seal of Transparency, the highest level of transparency achievable through Guide Star. For more information, visit www.FeedingIE.org.