

# KNOW HUNGER

Our Mission is to Alleviate Hunger in the Inland Empire      Spring 2019 Vol 6 Issue 4



## IN THIS ISSUE:

- 2 | Juice It Up! locations support FARSB
- 3 | Volunteer Leadership Program
- 3 | ESRI Mapping Helps Fight Hunger
- 4 | ABC7's Stuff-A-Truck is Back



## CEO Corner



Dear Friends,

Our food bank recently celebrated its 39th birthday! It's amazing to think that for 39 years we have been feeding people in our community. In total, we have distributed over 580 million pounds of food!

A lot has changed in 39 years, from humble beginnings in a garage distributing 10,000 pounds per month

to a 79,000 square foot building in Riverside distributing over 200,000 pounds per month.



As the largest regional food bank in our area, we are proud of the services that we have been able to provide these past 39 years and we are seeing the impact that we are having in our community. We have volunteers in our food bank that are paying it forward as they were once a recipient of our food bank. In addition, just three years ago, 1 in 3 children were food insecure in our community and now that number is 1 in 4!

We have much to celebrate as we look at where we came from, where we are, and where we are headed!

Thank you for being a supporter of our food bank and for your commitment to ending hunger in our Inland Empire. We are very grateful for you.

In Gratitude,

*Stephanie Otero*

Stephanie Otero  
CEO & Hunger Advocate

## New Shirts Have Arrived!

For a small \$10 donation, you could have your very own FARSB shirt! Ask Bryan or Robert during your volunteer shift about receiving a shirt, or contact Janine at [jalgabre@feedingamericaie.org](mailto:jalgabre@feedingamericaie.org).

All shirt sales go directly towards supporting our mission of alleviating hunger here in the Inland Empire!



Front



Back

## Thank You, Wonderful Community Partners

### **Hendrick Automotive**

In 2018, Hendrick Automotive Group invited FARSB to join in their new tradition that would grant 180 low-income families with holiday meals, including turkeys, pies, and side dishes every holiday season.

This spring, the Hendricks Automotive Inland Empire team showed our community love with another meal drive, which included hams, apple and peach pies, and side fixings. Thank you Hendrick Automotive's two Inland Empire locations (Volkswagon of Murrietta and BMW Murrietta) for working as a team to feed your local community. We truly value you!


### **Excel Door**

*"Recently one of our dock levelers at FARSB quit working. Rod from Excel Door has done work for us in the past, so I reached out to him to ask if they could take a look at it. His service tech was here in less than 30 mins. & then came back out of the blue with the new part to install it. I called Rod to ask how much, he said, "no problem, we are doing this at no charge and you owe me coffee." It's companies like Excel that care about feeding others as much as we do. Thank You Excel."*

- **John Crooks, Vice President of Operations, FARSB**

### **Juice It Up!**

Launched in April 2019, Juice It Up!'s aptly dubbed "Feed It Up!" campaign is now rewarding guests for donating to FARSB at the register and contributing non-perishable goods in-store. With food collection boxes at each of Juice It Up!'s 45 Inland Empire locations through December 31, 2019, the company is rewarding guests who donate five canned items with a \$2 coupon to use on any Juice It Up! menu item. Visit your local Juice It Up! and join in the fight against hunger right here in the I.E.

 *The past few months have been dedicated to steerheading new programs, and improving existing ones. Looking back, we've done a pretty good job! Check out our latest updates.*

## **NEW** Volunteer Leadership Program



With increased demand and heightened awareness of the value of our volunteers, we recently developed the Volunteer Leadership Program. Our Volunteer Leads are a group of dedicated volunteers that have shown passion for our cause and dedication to our food bank. In order to encourage and prepare our volunteers for leadership roles in and outside of the food bank, our Volunteer Leads now provide support, answer questions, and guide small groups of 5 to 7 new volunteers during their volunteer shift. Volunteer Leads also enjoy exclusive privileges like pre-sign ups for select weekday and Saturday volunteering opportunities, invitations to special events and food bank activities, public speaking opportunities, and more.

To be eligible, volunteers must

- Complete 100+ non-court ordered volunteer hrs.
- Be recommended by 2 FARSB staff
- Complete an in-person application

For more information about joining the program, contact Janine at [jalgabre@feedingamericaie.org](mailto:jalgabre@feedingamericaie.org).

## **NEW** ESRI Mapping Fights Hunger

With the help of ESRI, a highly reputable GIS mapping software company headquartered out of Redlands, CA, FARSB recently implemented an interactive map into our website to help area residents gain access to free food in their communities. Now, when someone in need visits our website, they can scroll over the “Get Help” tab to find a food resource center nearest them and navigate there via the ultra-convenient map. Partners listed are required to meet specific qualifications when they join our Partner Charity Program, including providing food at no cost to anyone that reaches out for assistance. We are thrilled to be able to offer a tool that links people to food during times that they most need it.

**See the map:** [www.FeedingIE.org/get-help](http://www.FeedingIE.org/get-help)

## **NEW** Kids Markets Now Open



We are very excited to announce the launch of 2 brand-new Kids Markets- the first in San Bernardino and the other in Norco, CA. Together, both locations will provide between 15 and 20 pounds of food to over 1,200 kids every month. The innovative Kids Markets are FARSB’s opportunity to set up a farmers-market-style food distribution on campuses of low-income elementary schools. Students at the schools can then walk up and down the aisles and take fruits, vegetables, seasonings, non-perishable food items, and sometimes even school supplies for absolutely no cost to their families!

The success of this launch is owed to generous corporate donors who made this possible, including Walgreens, CarMax, Kroger, Rite-Aid, and the Albertsons Companies Foundation.

## **NEW** Ray Skeehan Legacy Society



Ray Skeehan, the founder of our food bank, was a highly respectable community leader. By caring for others who were hungry in his community, he left a legacy so strong that it is still thriving 39 years later. If you would like information on how you can leave a legacy in your community, just like Roy, contact Lori Butler at [lbutler@feedingamericaie.org](mailto:lbutler@feedingamericaie.org) to request a brochure on our new giving society. Planned gifts made as part of your estate plan in any size are welcome.









**FeedingIE.org | (951) 359-4757**  
 Feeding America Riverside | San Bernardino Counties  
 2950-A Jefferson St.  
 Riverside, CA 92504



## Get Social!

-  @feedingamericaie
-  @feedingie
-  facebook.com/feedingamericaie
-  linkedin.com/company/18272547/

## MARK YOUR CALENDAR:

- April 10 - May 10     Rhythm Restoration Drive  
 Visit your local Caliber Collision to make a food or monetary gift at the register.  
 Visit calibercollision.com to find a location near you!
- April 27             Volunteer Appreciation Day  
 8:30-11:30 AM  
 2950-B Jefferson St., Riverside, CA 92504  
 RSVP: [www.FeedingIE.org/events](http://www.FeedingIE.org/events)
- May                    Cal Fresh Awareness Month  
 Visit our site to see what we're up to!
- May 14                Food Bank 101 Public Tour  
 9-9:45 AM  
 2950-A Jefferson St., Riverside, CA 92504  
 RSVP: [www.FeedingIE.org/events](http://www.FeedingIE.org/events)
- June 14               ABC7 LIVE Stuff-a-Truck Food Drive  
 Join us at Mathis Brothers Furniture with a food or monetary gift!  
 4105 Inland Empire Blvd., Ontario, CA 91764  
 5 AM - 6 PM

## Banking on the Food Bank

Many banking institutions in our community give back with donations, grants, volunteer service and other vital support to our work.

Next time you are at one of the following banks or financial institutions be sure to thank them for their support of FARSB. Some of the many include:

- Wells Fargo
- Pacific Premier Bank
- Bank of America
- BBVA Compass
- Banner Bank
- Golden 1 Credit Union
- Alaska USA
- American AG. Credit Union
- Thinkwise Credit Union
- Union Bank



## The Meals for Many Club's Newest Members

- John A.
- Maryann C.
- Karem H.
- Monika I.
- Darla K.
- Camille P.
- Paul & Amy R.
- Carrie Jean S.
- Shalita T.
- Roman V. E.

**Join our Meals for Many Monthly Giving Club and get a shout out in our quarterly newsletter!**

[www.FeedingIE.org/meals-for-many](http://www.FeedingIE.org/meals-for-many)