



Your Local Food Bank

**FEEDING**  
**AMERICA**<sup>®</sup>  
RIVERSIDE | SAN BERNARDINO

# 2021-2024 STRATEGIC PLAN

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# OUR PURPOSEFUL PLAN TO ENDING HUNGER IN OUR COMMUNITY

Feeding America Riverside | San Bernardino (FARSB) has developed a purposeful plan to ending hunger in our communities. We are unyielding in our commitment to ensure that everyone throughout Riverside and San Bernardino counties has access to an adequate and nutritious food supply.

Our purposeful plan for the next three years is ambitious and aggressive - aimed at sustaining the increased pace we experienced during the COVID-19 pandemic and in pursuit of our mission of ending hunger in the Inland Empire. We have set our sights high while continuing our endeavor to be known as a mission-driven organization that is compassionate, impactful and keeps the people we serve at the center of everything we do.

## GUIDING PRINCIPLES

At FARSB, we believe that no one should be hungry and that there is enough food for all. With the reality of hundreds of thousands of our neighbors needing food assistance today, creating a hunger free IE tomorrow is a vast challenge, but one that we believe we can overcome, together.

### THE GUIDING PRINCIPLES OF FARSB

- We believe that solving hunger is a collaborative approach. We can solve hunger together.
- We listen with empathy and strive to preserve the dignity of people facing hunger.
- Serving people who are facing hunger is the center of everything that we do.
- We believe that healthy food is medicine.
- We strive for excellence and continuous improvement, not perfection.
- We are dedicated to inclusivity and equity.
- We make room for mistakes and learn from them.
- We seek to be resourceful, innovative, transparent, and impactful.
- We endeavor to utilize resources responsibly and with integrity.

## OUR PLANS WITH PURPOSE

By 2024, FARSB, in collaboration with our partners, will feed more people, provide more nutritious food, remove barriers to food, increase access to food, increase collaborations, and develop sustainable anti-hunger services, while preserving and expanding resources to allow for increased infrastructure and capacity building. We will accomplish these purposeful plans with four main goals.

## IMPACT

We believe that ending hunger is a collective effort and that through thoughtful and intentional partnerships and community – based programs we can exponentially increase our impact in our region.

### *By 2024 we will increase...*

- Healthcare partners/nutrition markets from 1 to 4.
- The number of community partners from 250 to 320.
- School sites from 5 to 10.
- Mobile pantry sites from 1 to 5.
- Annual CalFresh applications from 1K to 2.5K.
- Annual home food deliveries from 4K to 5K.
- Efforts to develop children's food literacy program with 3 schools.
- Military-veteran sites from 4 to 8.

## FEED

We believe that no one should go hungry and that food is medicine, therefore our plan is to focus on feeding more people and increasing access to nutritious food.

### *By 2024 we will increase...*

- Annual meals provided from 19M to 23M meals.
- Annual produce distributed from 6M lbs. to 7M lbs.
- Annual pounds rescued from landfills from 11M lbs. to 12M lbs.
- Efforts to diversify nutritional product available.

## LEAD

We believe that volunteers are essential to our mission and that maximizing community leadership is essential for creating a continuous movement to end hunger in our community.

### *By 2024 we will increase...*

- Volunteer annual hours from 14K to 17K.
- Number of volunteer leads from 5 to 20.
- Engagement in hunger awareness and advocacy opportunities.
- Efforts to establish a hunger-relief coalition with 10 organizations. providing hunger-relief services in our region.

## STRENGTHEN

We believe that a focus on organizational excellence fosters a spirit of empathy and amplifies the voices of those experiencing hunger.

### *By 2024 we will increase...*

- Monthly Meals for Many supporters by 40%.
- Efforts to utilize FARSB warehouse for awareness and other events.
- Collaborations with local corporations and organizations.
- Long-term giving strategies.
- Efforts to develop an advocacy program to aid capacity infrastructure growth.
- Story-telling and educational content on hunger to engage through personal experiences and personal touch.
- Prioritization of equity, diversity, and inclusion training and a commitment to bringing a racial equity lens to our organization and our programs.



## Fight Hunger. Provide Hope.

Please visit [www.FeedingIE.org](http://www.FeedingIE.org) or call (951) 359-4757

### About Feeding America Riverside | San Bernardino

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary source of food to over 200 local nonprofit organizations, distributing over two million pounds of food monthly to emergency food pantries, homeless shelters, soup kitchens, and more. With the help of these community partners, they make up the largest hunger-relief organization in the Inland Empire, making food security a reality for over 1.2 million people every year. FARSB is one of 250 food banks across the nation affiliated with Feeding America, the national organization, however, FARSB raises its own funds through community initiatives in the Inland Empire. FARSB proudly holds the 2021 Guide Star Seal of Transparency, the highest level of transparency achievable through Guide Star and is rated 100/100 on Finance & Accountability through the Charity Navigator Encompass Rating System. For more information on how you can help, or to donate directly to FARSB, visit [www.FeedingIE.org/donate](http://www.FeedingIE.org/donate). 100% of donations stay in the Inland Empire to help feed children and families in need.



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