

Contact:
Stuart Haniff
Chief Philanthropy Officer
Feeding America Riverside | San Bernardino (909) 522-0545
shaniff@feedingamericaie.org

For Immediate Release

Feeding America and Walmart to Distribute 2,500 Turkeys to Needy Families in The Inland Empire

[Riverside, CA.] – November 16, 2017 – This Thanksgiving, Feeding America Riverside | San Bernardino America (FARSB), the regional food bank of the Inland Empire, is partnering with Walmart to launch its first-ever "Extra Helping" campaign. In addition to collecting \$12,500 in customer donations at the register for FARSB, Walmart matched every \$10 donation with a donation of a turkey. As a result, Walmart is donating 1,250 turkeys and FARSB is providing the additional 1,250 turkeys to help feed insecure families this Thanksgiving.

Nine Walmart stores throughout the Inland Empire are participating, including: Pomona, Fontana, Chino, Rialto, Rancho Cucamonga, City of Industry, Glendora, Ontario, and Upland.

"FARSB is so thankful to have generous supporters, like Walmart," said Stephanie Otero, CEO of FARSB. "With this relationship, we can ensure that many of our neighbors will not have an empty table this Thanksgiving holiday. That is a gift that is immeasurable in our community."

The campaign runs now through November 23rd, with a "Turkey to go" distribution day at the food bank on Saturday, November 18. Walmart and FARSB volunteers will be on hand to personally pass out turkeys to families in need. Any remaining turkeys will be given out to partner agencies in time for Thanksgiving.

"Thanksgiving is a very special holiday, and it is our goal to ensure that local families are able to carry out the tradition of celebrating with a turkey," said Javier Angulo, Senior Director, Community Relations, Walmart. "Walmart is committed to the Inland Empire community and we are honored to work with FARSB, with whom we have a longstanding relationship, to help us reach as many local families as possible."



For more information or to donate, please visit your local participating Inland Empire Walmart store, which you can find here.

About Feeding America Riverside | San Bernardino Counties

Feeding America Riverside | San Bernardino Counties began in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, Feeding America Riverside | San Bernardino is the primary source of food for over 450 nonprofits, **distributing over 2.5 million pounds of food monthly** to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. More than **425,000** men, women, and children each month rely on the food bank's distribution center to make ends meet

About Walmart

Wal-Mart Stores, Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, over 260 million customers and members visit our 11,723 stores under 59 banners in 28 countries and e-commerce websites in 11 countries. With fiscal year 2017 revenue of \$485.9 billion, Walmart employs approximately 2.3 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting http://corporate.walmart.com on Facebook at http://facebook.com/walmart and on Twitter at http://twitter.com/walmart.

