

Your Local Food Bank

**FEEDING**  
**AMERICA**  
RIVERSIDE | SAN BERNARDINO

A member of **FEEDING**  
**AMERICA**

# KNOW HUNGER

Our Mission is to Alleviate Hunger in the Inland Empire

Winter 2020 Vol 7 Issue 3



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## CEO Corner



Dear Friends,

Happy New Year! It's hard to believe that another year has come and gone so quickly! As our food bank embarks on a new year, we have a goal to feed more people than ever before! With over 800,000 people living below the poverty line in the Inland Empire, that is no easy feat!

However, we believe that small acts combined can lead to big impacts.

Each one of us can make a difference in someone's life today. "No act of kindness, no matter how small, is ever wasted."

Please consider supporting Feeding America Riverside | San Bernardino, your local food bank, in the New Year. As the largest hunger-relief organization in the Inland Empire, we simply couldn't do this without your support.

Wishing you and yours a blessed and prosperous 2020!

In Gratitude,

Stephanie Otero  
CEO & Hunger Advocate



Join the Meals for Many Monthly Giving Club and get a shout out in our next newsletter!

# SUCCEED & FEED

CORPORATE TEAM  
BUILDING PROGRAM

## The Year of Succeeding & Feeding!

With a new year comes a new and exciting opportunity to focus on building and retaining an awesome team! At FARSB, we have the perfect program to make doing this just a little easier!

Through our Succeed and Feed program, address your company's social responsibility goals while conducting team-building activation exercises geared toward combatting local hunger.

Consider spending a Succeed and Feed day at FARSB and choose a package geared towards your team's goals. We will custom fit concepts around your team's selected goal(s), helping to:

- Boost team morale
- Enhance productivity and effectiveness
- Improve communication and collaboration
- Help establish or reinforce a culture of trust and respect
- Share your commitment to serving the community
- Develop team management

Help US feed and we will help YOU succeed!

## Your Support is Appreciated

FARSB extends our thanks to generous supporters who awarded our food bank with outstanding gifts this quarter! Supporters who have made an outstanding impact include:

- S. Mark Taper Foundation
- Bank of America Charitable Foundation
- Alaska USA Credit Union
- Health Net
- The Enterprise Rent-A-Car Foundation
- The Community Foundation
- Albertsons Companies Foundation
- Stater Brothers Charities
- The S. L. Gimbel Foundation
- Kaiser Foundation Hospitals, Riverside
- Morongo Band of Mission Indians
- Ally Financial
- Caliber Collision
- NORMS Restaurants
- Neil and Karin Garde
- NAIOP Inland Empire
- Cargill
- Red Nose Day

# THE 5TH ANNUAL LADLES OF LOVE

## Join us for our Free Annual Luncheon

Our 5th Annual Ladles of Love is quickly approaching! Join us on Wednesday, February, 12, 2020 for a free soup-kitchen-style luncheon. This once-a-year, Valentine's-themed, one-hour event is a great opportunity to see firsthand the work that your local food bank is doing to combat hunger in your community.

During the event, special awards will be given to volunteers who have contributed to our mission in an impactful way. Guests will have the chance to take a free public tour of the FARSB distribution center after enjoying a free lunch.

Show support for the work being done to ensure families most in-need have access to free food resource programs.

To RSVP text Ladles2020 to 41444 or visit [www.FeedingIE.org/ladles2020](http://www.FeedingIE.org/ladles2020)

### Event Details

Wednesday, February 12, 2020, 12 - 1 PM

2950-B Jefferson St. Riverside, CA 92504

Free event, RSVP required

Sponsorship opportunities available!

Email Carolyn Solar at [csolar@feedingamericaIE.org](mailto:csolar@feedingamericaIE.org) to inquire about sponsorship opportunities.

**Donate now by texting  
WINTER2020 to 41444!**

**We've partnered  
with Target Circle.**

Vote by March 31.



**circle** NONPROFIT PARTNER

## Reason for Need



There is not a single person who wants to be "in need" of food or who enjoys it. People come to FARSB for many reasons.

Some single parents didn't choose to be a single parent with three hungry children. They chose to be a family with two loving parents, equally sharing the joy of raising a family and seeking happiness, but they unexpectedly lost their mate. They have lost half of their childcare and sometimes the majority of their income. If they are lucky they continue using what little savings they have while receiving help from family and friends, but that, too, eventually runs out.

These are hardworking, responsible people who love and care for their children just like you and I care about ours. They just need relief to get by until their situation changes. They don't ask for food forever-- just this month so they have enough to get by until their work situation changes or until they get a new job.

Older couples that have raised their children are now juggling finances due to the high cost of living and health care expenses. They didn't expect that they, too, would need food. They didn't plan on a sudden illness wiping out their bank account, but they still need help until they sell their home and move somewhere more affordable.

Affluent families have suddenly lost their job or were furloughed. Just a box or two of food until their paycheck resumes is all that all they ask for.

People seek assistance for a day, a month, and sometimes longer. They didn't choose the path they are on, life chose it for them. It happens. It has happened to me and that's why I am here to help, that's why I love my job, and why I choose to work here.

- Julie Smith, HR Director at FARSB



FeedingIE.org | (951) 359-4757  
Feeding America Riverside | San Bernardino  
2950-A Jefferson St.  
Riverside, CA 92504

## MARK YOUR CALENDAR

### January

- 11 - Volunteer Saturday - registration FULL  
No walk-ins will be accepted  
Waitlist: Email Andrea at arichards@feedingamericaIE.org
- 14 - Food Bank 101 Public Tour - free and open to the public  
9 AM, 2950-B Jefferson St. Riverside, CA 92504  
RSVP: FeedingIE.org/tour

### February

- 8 - Volunteer Saturday - registration FULL  
No walk-ins will be accepted  
Waitlist: Email Andrea at arichards@feedingamericaIE.org
- 12 - Ladles of Love - free warehouse lunch  
12 PM - 1 PM, 2950-B Jefferson St. Riverside, CA 92504  
RSVP: FeedingIE.org/ladlesoflove  
\*Sponsorship opportunities available!

### March

- 10 - Food Bank 101 Public Tour - free and open to the public  
9 AM, 2950-B Jefferson St. Riverside, CA 92504  
RSVP: FeedingIE.org/tour
- 14 - Volunteer Saturday - registration FULL  
No walk-ins will be accepted  
Waitlist: Email Andrea at arichards@feedingamericaIE.org

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## Did You Know



FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary source of food for over 200 local nonprofit organizations, distributing over 2 million pounds of food monthly to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. With the help of these charity partners, we make up the largest hunger relief organization in the Inland Empire, making food security a reality for over 1.2 million people every year. FARSB is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties.

## Ways to Give

### DONATE

[FeedingIE.org/donate](https://FeedingIE.org/donate)

Every \$1 donated helps to provide up to 9 meals to hungry children, families, parents, and seniors in Riverside and San Bernardino Counties.

### FOOD DRIVE

[FeedingIE.org/food-drives](https://FeedingIE.org/food-drives)

Looking for an activity for your team to engage in while making a gift to your local food bank? Host a food drive! Food drives are great for friends, families, businesses, clubs, and community groups.

### VOLUNTEER

[FeedingIE.org/volunteer](https://FeedingIE.org/volunteer)

Interested in donating your time to help fight hunger? Sign up to help provide meaningful support to our team! During our 2.5 - 3.5 hour shifts, volunteers in groups of up to 20 help sort through donated items to ensure they are safe to distribute.

### SPONSOR

Inquire with Carolyn Solar at [csolar@feedingamericaie.org](mailto:csolar@feedingamericaie.org).

Do you own or work for a business that supports causes? Sponsor a FARSB event! Sponsors ensure that we have the support needed to plan and create events to help support our mission and raise additional funds to get food into the community!