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FOR IMMEDIATE RELEASE

SUBARU DONATES \$44,810 TO FEEDING AMERICA RIVERSIDE | SAN BERNARDINO TO HELP SERVE INLAND EMPIRE AREA COMMUNITIES IMPACTED BY THE COVID-19 PANDEMIC

(Riverside, CA – July 27, 2020) – Due to the COVID-19 pandemic, the need for food assistance in Riverside and San Bernardino counties has increased exponentially. To help neighbors struggling with hunger during this unprecedented time, Subaru of America and local Subaru retailers have donated \$44,810 to Feeding America Riverside | San Bernardino (FARSB). This donation will help to provide up to 358,480 meals to neighbors in need during COVID-19.

“One in five children in the Inland Empire experience food insecurity, and the COVID-19 pandemic has only shown more families how close we all are to experiencing it,” said Stephanie Otero, CEO at FARSB. “We are grateful for this partnership with Subaru to provide meals for our neighbors who are seeking help due to food-insecurity,” said Otero.

FARSB is one of 198 Feeding America® member food banks receiving donations from Subaru, its independent distributors, and the Subaru network of 633 retailers nationwide. The partnership will also foster relationships with local Feeding America member food banks through ongoing support in the form of food drives, donations and volunteer events.

“Supporting our communities is an essential part of our [Subaru Love Promise](#) to show love and respect for all people, simply because it is the right thing to do,” said Thomas J. Doll, President and CEO, Subaru of America, Inc. “We are grateful for the opportunity to provide comfort and stability to our neighbors during these trying times.”

The automaker’s donation to Feeding America is a part of the [Subaru Loves to Help](#) pillar, the community-focused initiative of the [Subaru Love Promise](#). To learn more about Subaru Loves to Help and the community work Subaru does, visit subaru.com/community.

For more information about FARSB’s efforts to fight hunger during COVID-19, please visit www.feedingIE.org.

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ABOUT FEEDING AMERICA RIVERSIDE | SAN BERNARDINO

Feeding America Riverside | San Bernardino (FARSB) is leading the fight against hunger in the Inland Empire by providing food access, emergency relief, education, and advocacy to families in Riverside and San Bernardino Counties. FARSB opened in 1980 as Survive Food Bank in response to the increasing concern about the dual problems of hunger and food waste in the Inland Empire. Today, FARSB is the primary source of food to over 200 local nonprofit organizations, distributing

over two million pounds of food monthly to emergency food pantries, homeless shelters, soup kitchens, high-need elementary schools, halfway houses, senior centers, residential treatment centers, shelters for the abused, after school programs and group homes. With the help of these charity partners, they make up the largest hunger relief organization in the Inland Empire, making food security a reality for over 1.2 million people every year.

ABOUT SUBARU OF AMERICA, INC.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$190 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).